

Contact

on

Quoting account number

TO TAKE ADVANTAGE OF THESE GREAT DEALS

see inside for great



BAKERY DEALS



F60890 Parisienne
* suggested consumer offer

Offers apply to deliveries between
17th - 30th July 2010 inclusive

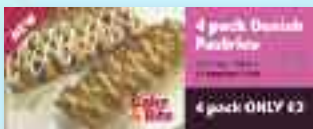
CountryChoice
Catering for retailers



Danish Trellis – New Bar-Shaped Danish Pastries

The new Danish Trellis Bars give your shoppers delicious Danish Pastries in a handy bar – ideal for snacking and eating on the go.

Whilst our Danish Trellis Bars may be new and modern that doesn't mean we've compromised on quality or tradition – quite the opposite in fact – as with our traditional Danish Pastries, our new Trellis bars are



made in Denmark from 24 layers of delicious light crisp Danish pastry.

The new bars are available in two delicious flavours, orange and raspberry, in a mixed case of 2 x 24 including decorative sugar and chocolate flavoured icing. At the recommended selling price of £2 for a 4 pack, using our Rectangular Confectionery Hinge Pack, the retailer margin is



F67692 Danish Trellis Mixed Pack (Raspberry Trellis & Orange Trellis)

around 49p. Display them on the top shelf of your dumpbin or near the till to capture impulse purchases.

Please advise Country Choice by contacting our Freephone Helpline or e-mailing if you do not wish to receive our promotional leaflet any more.

Helpline: 0800 521366 E-mail: country.choice@brake.co.uk

If undelivered, please return to:

Country Choice

Swan House, New Mill Road, St. Paul's Cray, Orpington, Kent, BR5 3QD

tel: 01689 301201 fax: 01689 301246

www.countrychoice.co.uk

Part of the **brakesgroup**

Brake Bros Foodservice Ltd. T/A Country Choice
Registered office:
Enterprise House, Eureka Business Park,
Ashford, Kent, TN25 4AG
Registered in England 00706764

Terms & Conditions

All offers are made subject to availability.
Normal minimum deliveries of £60 nett apply.
Maximum of 15 cases per promotional
product per outlet. All offers are at list price.
Normal discounts do not apply. E. & O.E.

SPECIAL OFFER

Parisienne

Additives: Flour treatment agent,
Suitable for vegetarians.

£ 0.00

SPECIAL OFFER

Olive Loaf

Additives: Flour treatment agent,
Suitable for vegetarians.

£ 0.00

SPECIAL OFFER

Decorated Bakewell Tart

Additives: Colour, Flavourings, preservatives,
Contains nuts.

£ 0.00

SPECIAL OFFER

Cheese & Onion Roll

Additives: Flour treatment agent, stabiliser, colours,
Suitable for vegetarians.

£ 0.00



SPECIAL OFFER

All Butter Croissant

Additives: Flour treatment agent,
Suitable for vegetarians.

£ 0.00

SPECIAL OFFER

All Butter Croissant

Additives: Flour treatment agent,
Suitable for vegetarians.

£ 0.00

SPECIAL OFFER

Chicken Tikka Masala Bake

Additives: Flour treatment agent, colours, stabilisers,
Meat content prior to baking: Chicken 1.3%

£ 0.00

SPECIAL OFFER

Chicken Tikka Masala Bake

Additives: Flour treatment agent, colours, stabilisers,
Meat content prior to baking: Chicken 1.3%

£ 0.00



1/3 OFF



Olive Loaf

Code: F60522
Weight: 400g, Case Size: 8
List Price: £10.80 (Case)
135p (Unit)

Promotional Price:
£7.20 (Case)
90p (Unit)

*suggested consumer offer

£1.39 EACH 35% POR

BUY 1 GET 1 1/2 PRICE



3 for £1*
POR 27%

All Butter Croissant (curved)

Code: F67587
Weight: 70g, Case Size: 48
List Price: £15.55 (Case)
32p (Unit)

Promotional Price:
£23.32 (2 Cases)
24p (Unit)

*suggested consumer offer

3 for £1 27% POR



ONLY 79p

Parisienne

Additives: Flour treatment agent. Suitable for vegetarians.

79p

ONLY £1.39

Olive Loaf

Additives: Flour treatment agent. Suitable for vegetarians.

£1.39

2 for £1.50

Decorated Bakewell Tart

Additives: Colour, flavourings, preservatives. Contains nuts.

2 for £1.50

2 FOR £1.50

Cheese & Onion Roll

Additives: Flour treatment agent, stabiliser, colours. Suitable for vegetarians.

2 for £1.50

1/3 OFF



Parisienne

Code: F60890
Weight: 400g, Case Size: 24
List Price: £18.15 (Case)
76p (Unit)

Promotional Price:
£12.11 (Case)
50p (Unit)

*suggested consumer offer

79p EACH 36% POR

BUY 1 GET 1 1/2 PRICE



ONLY £1*
POR 26%

Chicken Tikka Masala Bake

Code: F62528
Weight: 174g, Case Size: 36
List Price: £30.10 (Case)
84p (Unit)

Promotional Price:
£45.16 (2 Cases)
63p (Unit)

*suggested consumer offer

ONLY £1 26% POR



3 FOR £1

All Butter Croissant

Additives: Flour treatment agent. Suitable for vegetarians.

3 for £1

3 FOR £1

All Butter Croissant

Additives: Flour treatment agent. Suitable for vegetarians.

3 for £1

ONLY £1

Chicken Tikka Masala Bake

Additives: Flour treatment agent, colour, stabilisers. Meat content prior to baking. Chicken 13%

£1

ONLY £1

Chicken Tikka Masala Bake

Additives: Flour treatment agent, colour, stabilisers. Meat content prior to baking. Chicken 13%

£1

1/3 OFF



Decorated Bakewell Tart

Code: F64125
Weight: 104g, Case Size: 24
List Price: £16.90 (Case)
70p (Unit)

Promotional Price:
£11.27 (Case)
47p (Unit)

*suggested consumer offer

2 for £1.50 37% POR

BUY 1 GET 1 1/2 PRICE



Cheese & Onion Roll

Code: F68033
Weight: 142g, Case Size: 36
List Price: £17.70 (Case)
49p (Unit)

Promotional Price:
£26.56 (Case)
37p (Unit)

*suggested consumer offer

2 for £1.50 42% POR