

NEW PRODUCTS

FROM COUNTRY CHOICE

JULY 2010 • NEW MICROWAVEABLE PANINIS



F31512 Ham & Mozzarella Melt Panini (back)
F33429 Cheddar, Mozzarella Cheese & Red Onion Panini (front)

New Microwaveable Paninis

Country Choice's new range of microwaveable Paninis enable retailers to offer customers crispy hot sandwiches straight from frozen. Thanks to a specially designed 'cardboard crisper' which prevents the bread from going soggy, you can now serve, cooked-to-order, crispy Paninis reheated in your microwave in just 2 minutes.

The new range, which is handmade to ensure this highest quality, comes in four popular varieties:

- Ham & Mozzarella
- Chicken Bacon Mayo
- Tuna Melt
- Cheddar, Mozzarella Cheese & Red Onion

All varieties are fully prepared right down to the characteristic 'grill marks.' To reheat simply remove the panini from its film-wrapping, insert into the special cardboard crisper and microwave for 2 minutes – for full instructions see overleaf.



F31521 Tuna Melt Panini (back)
F31513 Chicken Bacon Mayo Panini (front)

CountryChoice
Catering for retailers



F31512 Ham & Mozzarella Melt Panini



F31513 Chicken Bacon Mayo Panini



F31521 Tuna Melt Panini



F33429 Cheddar, Mozzarella Cheese & Red Onion Panini



HOT PANINIS
Cooked to Order In-Store

Ham & Mozzarella	£3.49
Chicken Bacon Mayo	£3.49
Tuna Melt	£3.19
Cheddar, Mozzarella Cheese & Red Onion	£3.19

Marketing the Paninis as 'cook-to-order' means no wastage.

New Microwaveable Paninis

Reheat time is 2 minutes when using a 1.3kw microwave (a core temperature of +82°C must be achieved upon reheating).

Ham & Mozzarella Panini

Tasty slices of formed ham smothered in Italian-style mozzarella cheese.

Chicken Bacon Mayo Panini

Diced chunks of delicious chicken breast meat combined with bacon in a tasty mayonnaise dressing and seasoned with cracked black pepper.

Tuna Melt Panini

Delicious tuna flakes mixed with cheese and sprinkled with herbs.

Cheddar, Mozzarella Cheese & Red Onion Panini

A mix of cheddar and mozzarella cheese with sliced red onion and blended with a mayonnaise dressing.

MICROWAVEABLE PANINIS

		CASE SIZE	CASE PRICE (£)	UNIT PRICE (P)
F31512	NEW Ham & Mozzarella Melt Panini (Made with formed ham)	12	26.75	223
F31513	NEW Chicken Bacon Mayo Panini	12	26.75	223
F31521	NEW Tuna Melt Panini	12	23.75	198
F33429	NEW Cheddar, Mozzarella Cheese & Red Onion Panini	12	23.75	198


4 Steps For The Perfect Hot Panini



Step 1: Remove the frozen panini and cardboard crisper from film wrapper.



Step 2: Place the panini into the cardboard crisper making sure the sleeve is pressed down and in contact with the panini.



Step 3: Place cardboard crisper and panini into a 1.3kw microwave and heat on full power for 2 minutes.*



Step 4: Allow to cool for 30 seconds and remove from cardboard crisper before serving.

*Due to microwave oven variability, reheat times may vary. A core temperature of +82°C must be achieved upon reheating. Reheat times should be adjusted accordingly.

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Part of the **brakesgroup** trading as Country Choice

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