

NEW PRODUCTS

FROM COUNTRY CHOICE

JUNE 2010 • NEW HALAL PRODUCTS



F30689 Chicken Nuggets
(serving suggestion)

NEW Halal Products

For retailers selling food governed by Halal rules, Country Choice offers a range of Halal certified meat and poultry food-to-go products.

The Country Choice new Halal range comprises:

- Battered Chicken Nuggets
- Breaded Chicken Fillet
- Southern Fried Chicken Fillet
- Lamb Burger
- Beef Burger

For further details please contact your Country Choice Fieldsales Representative or Telesales Operator.

All meat and poultry in the Country Choice Halal range is:

- Hand slaughtered by a qualified Muslim with a cut severing the main arteries
- Halal certified by the relevant Muslim Halal authority in the country of slaughter
- Humanely slaughtered (compliant with EU/UK law)
- Stunned before slaughter (stunned to stun, not stunned to kill; unconscious, unstressed and unable to witness the slaughter of other animals)

Copies of Halal certificates for each product are available for retailers on request.

NEW Halal Products

The Country Choice Halal Food-to-Go range provides you with all the essential ingredients to create delicious Halal menu for your hot food counter.

Battered Chicken Nuggets – Tasty chicken breast nuggets coated in a seasoned batter.

Lamb Burger – Succulent seasoned lamb burger, serve with salad and Seasoned Wedge Fries.

Quarter Pounder Beef Burger – Juicy beef burger ideal to serve with salad and Seasoned Wedge Fries.

Breaded Chicken Fillet – Succulent chicken breast in a breadcrumb coating.

Southern Fried Chicken Fillet – Succulent chicken breast in a spicy southern fried breadcrumb coating.



F30689 Chicken Nuggets



serving suggestion

F30706 Quarter Pounder Beef Burger



serving suggestion

F65756 Breaded Chicken Fillet

HALAL PRODUCTS

		CASE SIZE	CASE PRICE (£)	UNIT PRICE (PENCE)
F30689	Chicken Nuggets (Made using reformed chicken breast with added water) Average 23g (38 to 50 per kg)	1 x 2kg	20.30	23.0 approx
F32900	Lamb Burger (57g, meat content 62% lamb)	48	19.60	40.8
F30706	Quarter Pounder Beef Burger (113g, meat content 76% beef)	48	30.85	64.2
F65756	Breaded Chicken Fillet (150g, with added water and dextrose)	1 x 16	20.00	125.0
F65755	Southern Fried Chicken Fillet (150g, with added water and dextrose)	1 x 16	20.00	125.0

BREAD, POTATO PRODUCTS & SAUCES

			CASE SIZE	CASE PRICE (£)	UNIT PRICE (PENCE)
F60816	White Floured Baps (125mm, 85g, Pre-sliced)	T V	48	10.80	22.5
F3625	Sesame Seed Burger Bun (125mm, 95g, Pre-sliced)	S T V	48	10.05	20.9
F30084	Seasoned Wedge Fries (2.5kg)	V	1	market priced	
A3853	Tomato Ketchup Sachets (10g)	V	200	8.10	4.1
A3848	Brown Sauce Sachets (10g)	V	200	8.10	4.1
A10408	Mayonnaise Sachets (10g)	V	200	12.85	6.4

PACKAGING

		CASE SIZE	CASE PRICE (£)	UNIT PRICE (PENCE)
A68743	Hot Baguette Tray (234x90mm)	1000	85.60	8.6
A68722	Hot Bap Wrap (Breakfast/Burger, 45x125x125mm)	500	35.15	7.0
A68732	Serviettes (160x85mm)	500	4.30	0.9
A68720	Small Food to Go Box (60x145x90mm)	500	35.15	7.0
A68721	Large Food to Go Box (180x115x60mm)	500	50.30	10.1

Packaging is Nett priced and subject to VAT

V Suitable for vegetarians T Thaw & Sell product S Product contains sesame seeds

Country Choice

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Part of the brakesgroup trading as Country Choice

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